



WOULD YOU LIKE TO INCREASE YOUR PROFITS IN 2008?

EliteLoyalty

THEN PLEASE READ ON

- Total Elite Marking Customer Loyalty System with unique "magic cards"
- Designed for any type of retail business
- Communicate with your customers to increase sales
- Know your customers' buying patterns
- Keep your best customers returning more frequently
- Easy-to-use with plug 'n' play technology
- Suitable for single or multiple sites
- On site installation and training is available if required

Once the domain of only the major high street names, electronic Customer Loyalty - the art of keeping the customer coming back to your business time and time again - is now within the reach of all.

Whatever your retail business it will undoubtedly benefit from the introduction of a Customer Loyalty programme.

EliteLoyalty from Elite Marking comprises an Elite Marking card reader/write machine, our Loyalty software, reusable cards, all connection cables and full instructions. The Windows-based package enables you to run focussed loyalty/promotional programmes and your customers to instantly see the "reward" points they have earned.

Here is the really big difference. Points are shown on the front of the card but there is also a graphic that "grows" on the card with an image related to your business as the points value increases. Personalised messages can also be added. eg. " You are invited to our loyalty day"

You really have to see this "magic card" technology to believe it!

So flexible is the software, that not only can the "front" screen be personalised and run up to 5 user-defined special promotions at the same time, but these can be linked to the individual promotion. e.g. "Free tie with every shirt".

The system memory holds all customer and transaction details, which can then be output in the form of Customer Statistics Reports and also as labels for mailing applications. This means that economical, targeted mailings can be produced to ensure you retain your customers.

The EliteLoyalty package can be used for single or multiple sites, as points details are stored on the card's magnetic stripe in a secure, encrypted format.

All of this for under £20 per branch per week.

- *INCREASE YOUR PROFITS
- *RETAIN YOUR BEST CUSTOMERS
- *HELP PROTECT YOUR BUSINESS FROM A SLOWING ECONOMY



Contact us for more information or a FREE demo.
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